

# PRESS RELEASE



## **CIRCUS PONIES UPDATES NOTEBOOK 3.0 WITH FRENCH, GERMAN LANGUAGE LOCALIZATIONS**

*Active Software of Italy to Provide Italian Language Support*

SANTA MONICA, June 1, 2009 - Circus Ponies Software, Inc. today announced the immediate availability of NoteBook 3.0—its award-winning application that helps Mac users get organized—with localizations for the French and German languages. The updated version works with the Mac operating system to automatically detect a Mac user's preferred language and display menus, alerts and other interface items in that language.

"NoteBook 3.0 is a key component in the organization and efficiency of our users' daily lives," said Jayson Adams, Circus Ponies' president. "We're thrilled to make it even more accessible to our French, German and Italian customers."

Circus Ponies has also partnered with Active Software in Italy to provide an Italian-localized version of NoteBook 3.0. Active Software specializes in Italian language localizations of software and user manuals, and distributes Mac software titles in Italy.

### **Pricing & Availability**

NoteBook 3.0 is available from the Circus Ponies website <http://www.circusponies.com>, with a suggested retail price of \$49.95, \$29.95 for academic users, and \$99.95 for a 3-user "family pack." Registered owners can download the new localized version of NoteBook 3.0 for free at <http://www.circusponies.com/downloads>.

Italian Mac users can obtain the Italian-localized version of NoteBook 3.0 from Active Software. Contact Active Software for pricing and availability at [info@active-software.com](mailto:info@active-software.com).

### **About NoteBook**

Circus Ponies NoteBook is the revolutionary award-winning application that helps Mac OS X users get organized. With its intuitive notebook interface, versatile content handling, and powerful searching and sharing capabilities, NoteBook has become the tool of choice for clipping e-mails and web pages; taking notes; managing to do lists and projects; writing papers, books, and novels; getting organized for school; building electronic notebooks for trial; managing film and TV shoots; and more.

### **About Circus Ponies**

Circus Ponies Software was founded in 2003 to create best-of-breed applications that surprise and delight users with their beauty and usefulness. To that end, the company produces software exclusively for Mac OS X. The company is headquartered in Santa Monica, California.

### **Press Contacts**

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